

# Guide to Dark Web Monitoring Services for MSPs

# Dark Web Basics

Data breaches and cyber threats are ever increasing in size and frequency. Cybercrime will be worth \$10.5 Trillion by 2025. Most of that crime will be transacted on the Dark Web.

- 1 The Dark Web is operated via The Onion Router (TOR).
- 2 Users of the Dark Web remain anonymous. That's why criminals use it.
- 3 You need a special browser to access it, for example TOR, that has websites ending in .onion.
- 4 The Dark Web can't be searched or 'browsed'. Users need the specific address of a site they intend to visit.
- 5 It's dangerous to surf the Dark Web. Hackers protect their marketplaces, and you can leave a trail that can be followed.



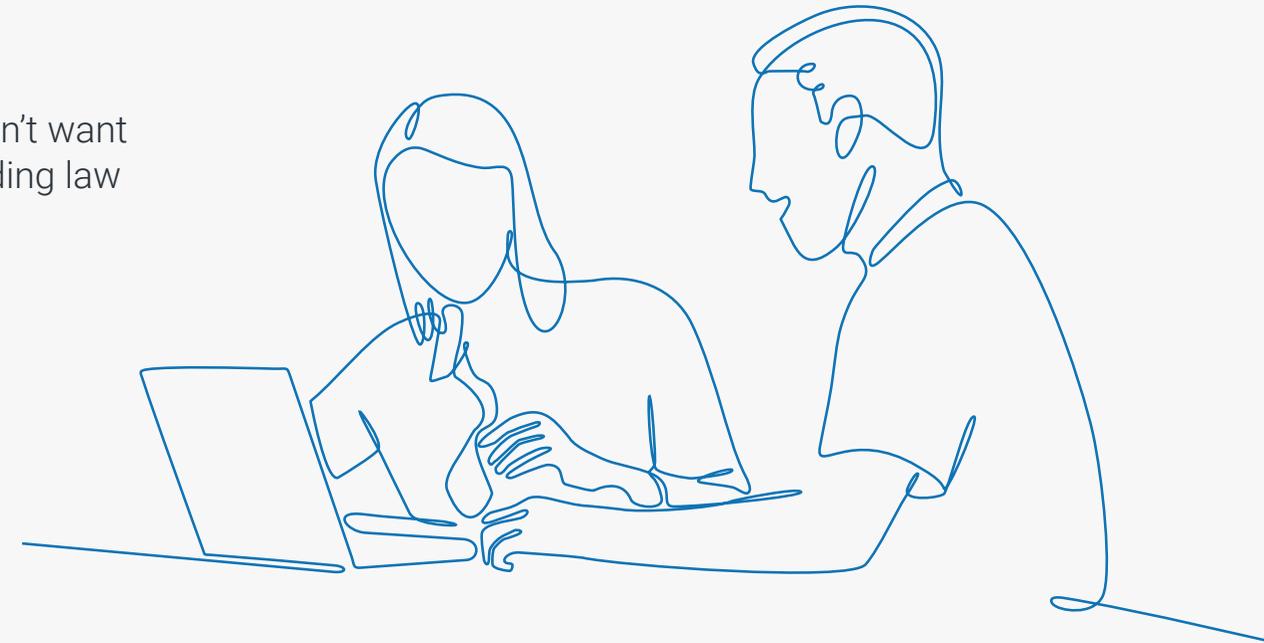
# What's on the Dark Web?

The Dark Web has forums that share information about guns and narcotics, blogs that share information about attack planning, markets that share information about breaches and bins that share data.

However, it's a common misconception that the 'GDP' of the Dark Web is just that: guns, drugs, and pornography. Goods being sold there these days are just as likely to include your business information, credentials, and credit card details.

## Who uses it?

It's not just criminals who use the Dark Web. Other users who don't want their identities revealed also use it for legitimate purposes, including law enforcement and academics.



# It's not just the Dark Web

The internet most people are familiar with is only a small part of the total data that makes up the World Wide Web. Criminals operate across the surface, deep and Dark Web. For example, sites searchable by Google, such as Reddit, Telegram, and other social media (yes, Facebook and Instagram) are often used for advertising the authors' illegal wares. Some accounts are created purely for this advertising task.

## How much does data cost?

Cybercrime happens at scale, and costs are relatively low. A cloned Visa credit card with a PIN costs \$20. 600,000 New Zealand emails will set you back \$100. Malware-as-a-service can be installed for as little as \$1 per victim.



# Why should you care about the Dark Web?

The worldwide Dark Web Monitoring market will be worth \$1.6 billion by 2028. So how can you get your slice of the action?

The sad truth is, most businesses won't know when they've had a data breach until a public breach is announced, or the hackers contact them attempting to use the information gained to exploit them.

Threat actors will often spend time compiling lists of businesses to target. They can dedicate hours researching those known to have vulnerabilities in software, outdated systems, or click-friendly users to use as ammunition in an attack. Hackers are also increasingly using automation to conduct campaigns to scale up their operations.

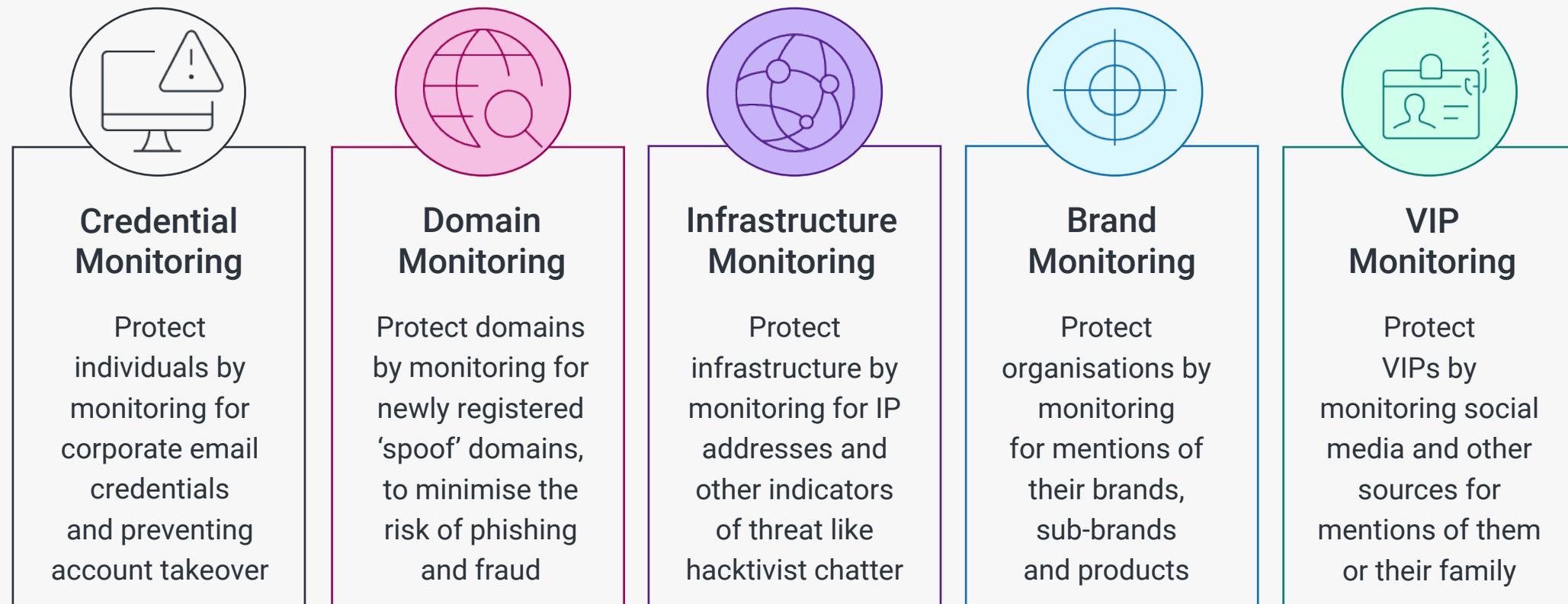
Position yourself as a trusted advisor with your customers by offering them protection from the risks of the Dark Web. Don't let them become victims of cybercrime on your watch.

Create a new partnership with Skurio to deliver Dark Web Monitoring Services and much more.



# Dark Web Monitoring Use Cases

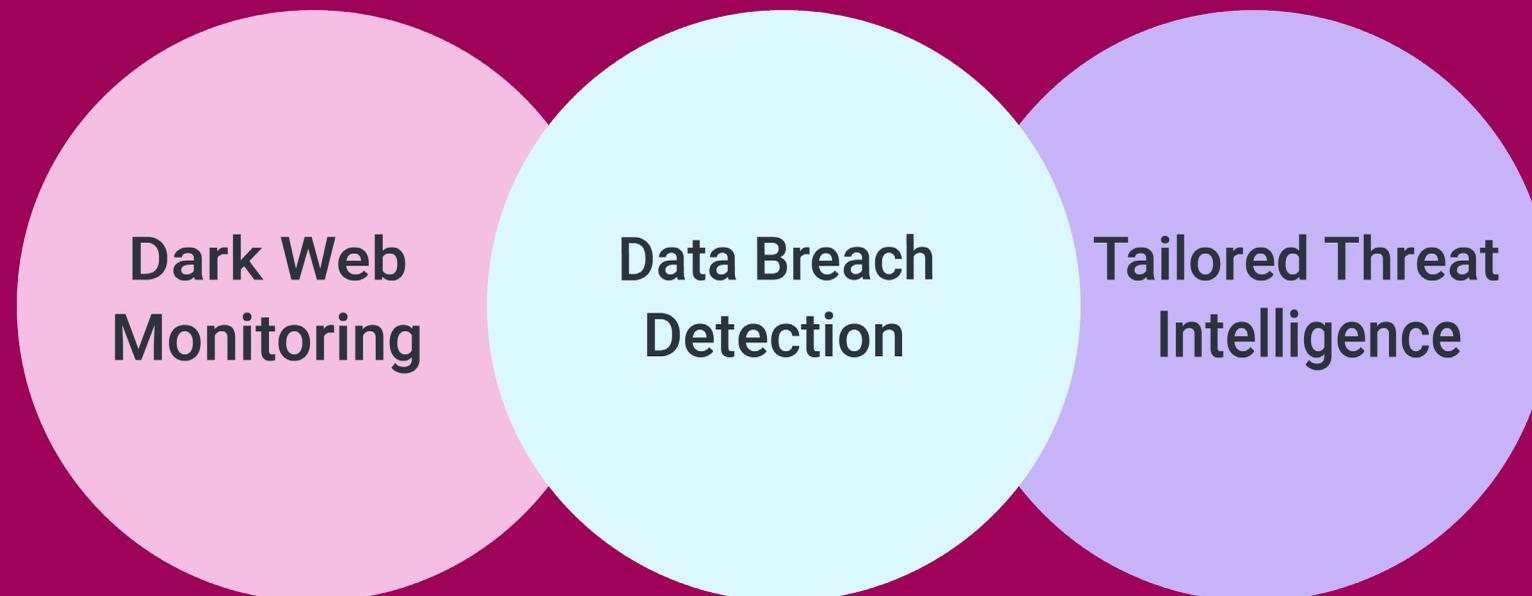
Skurio automatically monitors the Dark Web for exposed data and cyber threats and supports many use cases.



# What is Skurio Digital Risk Protection?

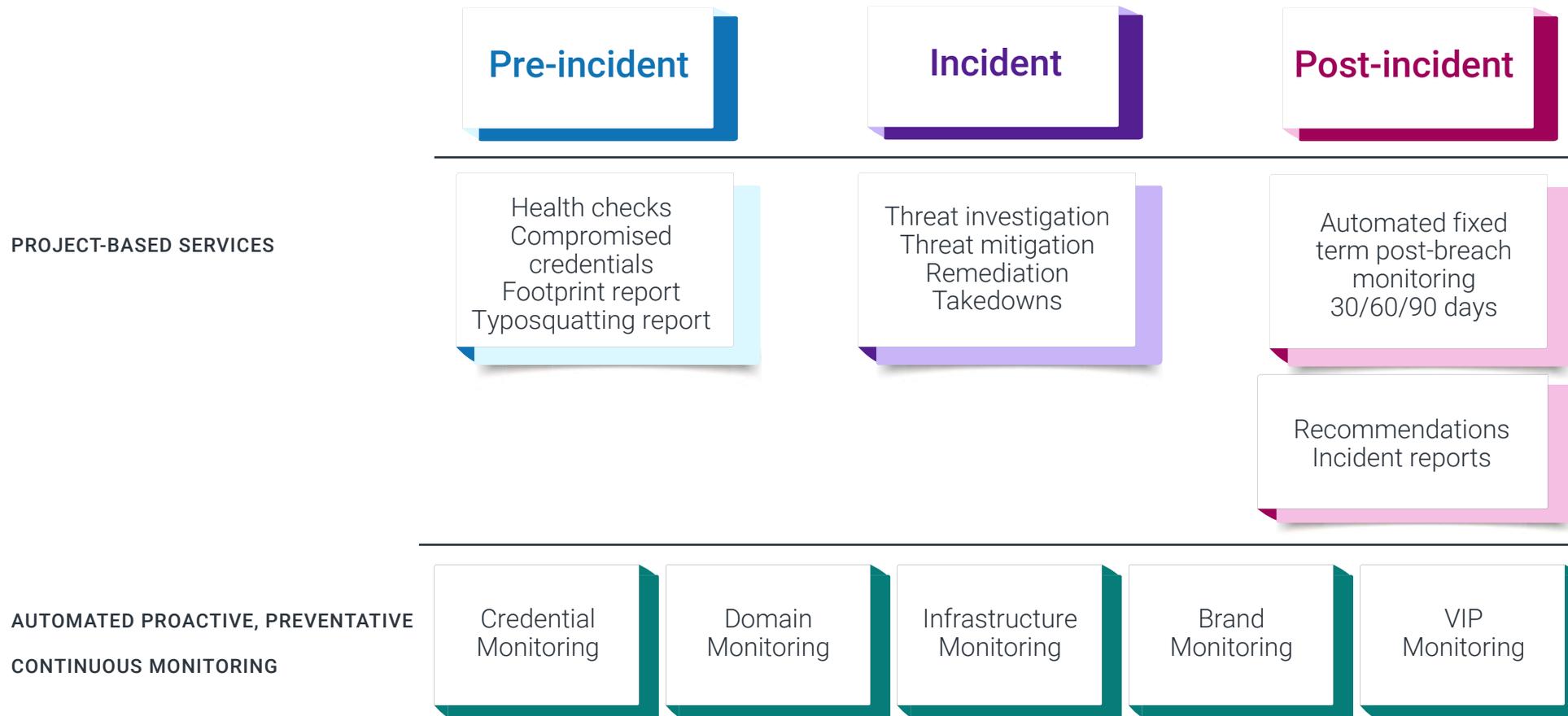
Dark Web Monitoring is just one of three solutions the Skurio Digital Risk Protection platform offers, along with Data Breach Detection and Tailored Threat Intelligence. You can use it to launch and deliver many services that include searching for information or threats found on the Dark Web. And our platform goes even further than that as we monitor many different sources on the surface and deep, as well as Dark Web, to protect organisations from cyber threats. When breaches and threats are detected sooner, remediation is faster, reducing the risk of further data breaches and cyberattacks.

The Skurio DRP platform combines Dark Web Monitoring, Data Breach Detection and Tailored Threat Intelligence



# The DRP services lifecycle

Cybersecurity incidents often trigger the need for project-based services to investigate and eliminate threats. Once an incident has been dealt with, there's also an opportunity to create monthly recurring revenue with managed DRP services that monitor for and detect data breaches and leaks. And, being aware of and responding to data breaches in near real-time should prevent further, more sophisticated cyber-attacks from happening in the future.



# Automated Credential Monitoring Managed Service

Our Credential Monitoring Managed Service provides proactive monitoring and reassurance for small to midsize organisations looking to improve their cybersecurity posture. This service continuously monitors the Dark Web, hacker forums, paste and bin sites looking for company credentials information using your customer's domain names. Our automated software platform combines continuous, 24/7 monitoring with real-time alert notifications. This ensures your security team is quickly alerted to any new data breach - minimising the impact of any incident.

Service features:

- Detect new credential leaks specific to your customer's organisation being posted on the surface, deep and Dark Web forums
- Prevent account takeover of corporate, cloud or shadow IT systems used by your customer's staff by detecting leaked corporate credentials and triggering remedial actions



#### Time to onboard

1-2 hours



#### Management per month

1-4 hours



#### Managed services elements

Initial alert configuration

Initial report to include historical searches and credentials reports

Ongoing monitoring

Monthly/quarterly reporting

Incident response & investigation

Remediation and recommendations

Monitoring for:

- Corporate email domains

# Automated Core Managed DRP Service

Our Core Managed DRP Service provides your customers with all the service elements of our Credentials Monitoring service. You will incrementally have the additional service coverage listed below.

Service features:

- Detect and monitor newly registered 'spoof' domains impersonating their organisation and brands, minimising the risk from phishing and fraud
- Help your customers protect their infrastructure by monitoring for their IP addresses



#### Time to onboard

2-8 hours



#### Management per month

4-12 hours



#### Managed services elements

Initial alert configuration

Initial report to include historical searches and reports; credentials and typosquatting domains

Ongoing monitoring

Monthly/quarterly reporting

Incident response & investigation

Remediation and recommendations

Monitoring for:

- Corporate email domains
- Web & applications domains
- Typosquatting
- Public IPs

# Why partner with Skurio?

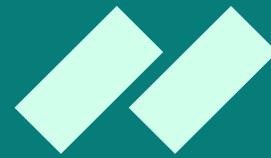
Skurio has been at the forefront of threat intelligence for 12 years, providing specialist tools for automated data monitoring across the surface, deep and Dark Web. The Skurio DRP platform helps MSPs to implement new services quickly and offers many advantages. You can:

- Respond to growing customer demand for Dark Web Monitoring services
- Expand your services portfolio to enhance customer satisfaction and build trusted advisor status
- Deliver affordable services to any size of end-user, from SMBs to large enterprises and public sector
- Create highly profitable revenue streams from one-off project work or ongoing monthly monitoring services

The Skurio platform is easy to use and highly automated. It's operationally very efficient, and you don't need specialist resources to set it up.

Skurio MSSP packages are commercially attractive whether you have one customer or hundreds. You can start small, and you can pay-as-you-grow.





# About Skurio

Skurio helps organisations protect themselves from digital risks. Our Digital Risk Protection platform combines automated, round-the-clock monitoring of the surface, deep and Dark Web with powerful analytics capabilities for cyber threat intelligence.

Founded in 2011, Skurio is headquartered in the UK with an international partner network. Skurio's highly skilled team of security analysts work at the leading edge of business threat intelligence and digital risk protection, providing organisations with the support they need to extend their in-house expertise. Our partner and distribution network serves hundreds of customers in 33 countries.

Book a session to find out how the Skurio DRP platform can help you grow your business.

**Contact [partner@skurio.com](mailto:partner@skurio.com) or visit our website.**

SKURIO LTD | ARTHUR HOUSE | 41 ARTHUR STREET | BELFAST | BT4 1GB +44 28 9082 6226

[www.skurio.com](http://www.skurio.com)

[info@skurio.com](mailto:info@skurio.com)