

We are e92plus: the leading cybersecurity VAD for the UK channel

What does this mean? We're in one of the most exciting, dynamic industries, helping bring to market disruptive and next-gen technologies, building successful partner communities and helping to protect organisations, users and their data.

About e92plus

We empower the IT channel, bringing innovative solutions from emerging and established vendors to market, and help our partners grow a profitable business with our services.

What are we looking for?

We are continually expanding our team, and we're looking for the brightest talent to complement our team. We'll provide everything you need to help develop your career and achieve fantastic success.

Next Steps

For more information on specific opportunities to send us your CV, call us on **+44 (0)20 8274 7000** and ask to speak to the HR Manager or email us at careers@e92plus.com.

Why work for e92plus? We're an ambitious, growing company that offers fantastic opportunities to learn, develop and build a successful career and unlimited potential that's not restrained by age or experience, only ability and results. Everyone benefits from continual training and development, plus we're a social company - with company events for both our employees and with partners, from our annual company kick off in Barcelona to football tournaments.



Location

This role will be based in e92plus Argent Court, Hook Rise South, Surbiton, KT6 7NL

The opportunity	<p>This role will help you grow your marketing career in cybersecurity and cloud, one of the most dynamic sectors in the IT market. You'll join a dynamic team that helps provide marketing services and runs campaigns with our partners, and get hands-on with running campaigns and projects.</p>
What you'll do	<p>e92plus provide a wide range of marketing services, and this is focused on running digital campaigns both for and with our partners. We operate as a full service agency, so you'll have a fantastic opportunity to get creative on ideas for new initiatives, as well as building and delivering campaigns as part of the team. You'll also work in partnership with our third party providers, helping with content, delivery and reporting back to our partners and the business.</p> <p>Key responsibilities will include:</p> <ul style="list-style-type: none"> ▪ Creation of digital marketing campaigns, including email content, landing pages and supporting images, and adapting materials provided by our technology partners ▪ Managing of digital campaigns, from project creation to reporting ▪ Using internal tools (including the internal marketing automation platform) ▪ Management of PPC activity (including Google AdWords and LinkedIn Ads) ▪ Providing marketing assistance to partners running their own campaigns ▪ Administration of campaigns run with third party agencies
What does a successful candidate look like?	<ul style="list-style-type: none"> ▪ Someone who has an interest in technology, especially around cybersecurity, with previous marketing experience, ideally within the IT channel/industry ▪ Experience with PPC and social demand generation, especially B2B and LinkedIn ▪ A creative outlook in producing and delivering innovative and engaging marketing activities and campaigns ▪ A confident approach, and able to work with a wide range of suppliers and partners to deliver the best possible outcomes for everyone ▪ Commercial awareness, with an understanding of how marketing drives pipeline and integrates within the sales function to deliver qualified opportunities and ultimately closed business ▪ A team player, who can help support their colleague, manage multiple tasks and activities ▪ Someone with strong writing skills, and an eye for good content/copy to engage the target audience
Team Engagement	<p>You'll work closely with the rest of the e92plus marketing team, developing and implementing the company marketing plan. You will also work closely with the Vendor Managers who look after the technologies you'll be delivering campaigns for, as well as supporting events and e92plus activities where needed.</p>
Development	<p>There is opportunities to develop your career within e92plus, progressing to more senior roles and increased responsibility for projects and marketing services within the company.</p>
Targets	<p>Targets are based on around an overall team objective, and the success of the marketing activities. There will also be some individual targets and success criteria</p>